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Law Firm Associates Learn to SpeedRead People

Associate Retreat Features Innovative SpeedReading People Professional Development Program

Hartford – November 5, 2007 – Robinson & Cole’s 2007 Associates’ Retreat will feature an innovative professional development program designed to improve attorneys’ communication skills, called *SpeedReading People*®. The Associates’ Retreat is scheduled for Wednesday, November 7 at The Boathouse in Hartford.

“Robinson & Cole recognizes that professional development programs are an important part of associate growth and a significant factor in attracting and retaining high quality attorneys. The firm is very excited about the *SpeedReading People* program and the skills that the program will provide Robinson & Cole’s attorneys in all areas of their practices,” said Robinson & Cole’s managing partner, Eric Daniels.

SpeedReading People, developed by Paul Tieger, a highly respected jury consultant for over 20 years, is a revolutionary communication tool which trains professionals to “read” observable clues in others to determine their personality type, which impacts the way in which the person prefers to receive information and make decisions. The program also teaches the participants how to use this personality type information to instantly develop rapport and get on the other person’s wavelength in order to focus their message so that it can be clearly heard and received in the most positive light.

Based on more than 20 years of close observation and scientific research into the influence of personality type on individuals’ behavior as jurors, this program gives anyone an advantage in business or personal interaction by empowering individuals to communicate more successfully in every personal interaction.

“We are thrilled to bring this program to Robinson & Cole’s associates in teaching them how to *Speedread* and *SpeedREACH* people they are interacting with in the business world,” comments Paul Tieger from *SpeedReading People*.

Robinson & Cole is the first law firm in Connecticut to implement this innovative training program for its associates.

