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**Robinson & Cole Receives Silver CQIA Innovation Prize for SMaRT Program**

**Hartford** — July 10, 2008 — The law firm of Robinson & Cole recently received a silver Innovation Prize from the Connecticut Quality Improvement Award Partnership for its results directing the SMaRT Program.

Nominees were ranked by twelve Baldrige-trained CQIA examiners on level of innovation, based on written applications. This year, the CQIA Innovation Prize received 65 applications.

**About the SMaRT Program**

The SMaRT lunch program, or Square Meal at a Round Table, is a unique team approach to business and relationship development. SMaRT brings Robinson & Cole attorneys together with general counsel from middle and large market companies for joint learning on a current business topic and networking over lunch. The program addresses the “challenge” of establishing a comfortable, relevant forum for regular and direct interaction with existing and, more significantly, potential client relationships that goes beyond the traditional one-off marketing seminar or event. SMaRT has proven an innovative tool, offering a combination of client service and business development — not only does the program develop relationships with clients, but it also exposes clients to our professional networks.

**About Connecticut Quality Improvement Award Partnership**

The Connecticut Quality Improvement Award Partnership is a growing group of active business people, educators, health care executives, and government officials concerned with improving the economic vitality of our state using the Malcolm Baldrige National Quality Award Criteria for Performance Excellence.