FOR IMMEDIATE RELEASE

For more information, contact:
Jessica R. Gagnon, Communications Specialist
Robinson+Cole | (860) 541-2649, jgagnon@rc.com

Robinson+Cole Honors George Martin with Giving Cup Award for His Work to Help 9/11 First Responders

Former New York Giants star defensive end spoke about his book Just Around the Bend – My Journey for 9/11 at awards reception

STAMFORD, CT (December 12, 2014) – Robinson+Cole presented NFL football legend George Martin of the New York Giants with its inaugural Giving Cup Award at a reception at The Avon Theatre in Stamford, Connecticut, on Monday, December 8, 2014. The firm honored Mr. Martin for his work in support of 9/11 first responders and their ongoing medical needs.

“Robinson+Cole’s lawyers and staff have a long tradition of contributing their time, leadership, and financial support to the nonprofits that are vital to enriching our communities,” said Steven L. Elbaum, managing partner of Robinson+Cole’s Metro New York offices. “This year, through our first Giving Cup Award, we are creating a new tradition: recognizing an individual or organization that has demonstrated exemplary volunteer work. It is an honor to present this inaugural award to Mr. Martin, who embodies the spirit of the award.”

Along with a commemorative award, Robinson+Cole presented Mr. Martin with a check for $2,500 to support the efforts of his nonprofit organization, Journey for 9/11. Robinson+Cole also invited first responders from the local area to attend the reception as honored guests, recognizing them for their selfless service. About 100 people, including representatives from VOICES of September 11th, local first responders, local survivors, clients and friends of the firm, and Robinson+Cole lawyers, attended the private event.

At the reception, Mr. Martin spoke about his work to help first responders and shared inspiring stories from his journey across the country. He also talked about his new book Just Around the Bend – My Journey for 9/11, which chronicles his 3,000-mile walk across America, and signed copies for those in attendance.

“I am honored to be recognized by Robinson+Cole,” said Mr. Martin. “Helping the everyday heroes in our lives has been a cause close to my heart for a long time. I’m grateful that through this event Robinson+Cole chose to bring attention to the very real need of first responders from 9/11 to receive ongoing medical care.”

- MORE -
Additionally, Mary Fetchet, founding director of VOICES of September 11th, spoke about the important work of the organization to help families heal after tragedy, a vital mission that began after 9/11.

“Survivors need the ongoing support of their communities,” said Ms. Fetchet. “It was an honor to participate in Robinson+Cole’s very special event recognizing George Martin for his work to assist 9/11 responders.”

About Robinson+Cole

Robinson+Cole is a service mark of Robinson & Cole LLP, an Am Law 200 firm with 200 lawyers in nine offices serving regional, national, and international clients, from start-ups to Fortune 500 companies. Since 1845, Robinson & Cole LLP has expanded to meet the changing needs of clients. The firm represents corporate, governmental, and nonprofit entities, as well as individual clients, in a wide range of matters, including corporate; business and insurance litigation; tax and tax-exempt; finance; public finance; land use, environmental and utilities, and real estate; health law; labor, employment, and benefits; intellectual property and technology; and government relations. For more information, please visit www.rc.com.

About George D. Martin and Journey for 9/11

George Martin was a star defensive end and co-captain of the Super Bowl XXI Champion New York Giants (1986). On a Journey for 9/11, Martin walked through portions of New York, New Jersey, Pennsylvania, Delaware, Maryland, Virginia, Tennessee, Arkansas, Oklahoma, Texas, New Mexico, Arizona, California, and Washington, DC. Money raised on the Journey was donated to three hospitals monitoring and treating 9/11 workers – Mt. Sinai Medical Center (NY), Hackensack University Medical Center (NJ), and North Shore-Long Island Jewish Health Systems (NY). During his trek, Martin took more than five million steps, lost 41 pounds, went through 27 pairs of sneakers, and found $190.36 in loose change.

About Voices of September 11th

Founded in 2001, Voices of September 11th (VOICES) is internationally recognized for its innovative approach to providing a wide range of support services that promote resiliency for thousands of 9/11 families, first responders, and survivors. VOICES 9/11 Living Memorial, an extensive collection of over 70,000 photographs and personal keepsakes that commemorates the lives of the nearly 3,000 lost on 9/11, is a core component of the In Memoriam exhibition at the 9/11 Museum in New York City. A strong advocate for national preparedness, VOICES promotes reforms to make the country safer and shares best practices to heal families and communities after tragedy. See more at: http://voicesofsept11.org.

# # #