

DEAL REPORT

THIRD QUARTER 2012

Ongoing concerns about the health of the U.S. economy were reflected in generally sluggish deal making in Q3. However, Robinson & Cole's business transaction attorneys continued at a very active pace with mergers and acquisitions, private equity, and venture capital deals across a range of sectors, including manufacturing, medical, consumer products, software, and media.

<p>MERGERS & ACQUISITIONS</p>  <p>VINCE CAMUTO</p> <p>Represented Camuto Consulting Inc., owner of lifestyle brand Vince Camuto, in connection with the merger of a newly formed merger subsidiary and a corporation, owned by certain Chaus family members, with and into Bernard Chaus, Inc., designer and marketer of women's wear.</p>	<p>MERGERS & ACQUISITIONS</p>  <p>EDAC TECHNOLOGIES</p> <p>Represented EDAC Technologies Corporation, a diversified designer, manufacturer, and servicer of precision components for aerospace and industrial applications, in its acquisition of EBTEC Corporation.</p>	<p>MERGERS & ACQUISITIONS</p>  <p>GreenCycle®</p> <p>Represented GreenCycle of Connecticut, Inc., provider of yard waste management, disposal, and grinding services, in its acquisition by Harvest Power.</p>
<p>MERGERS & ACQUISITIONS</p>  <p>nielsen</p> <p>Represented The Nielsen Company, a global information and media company, in connection with its acquisition of Vizu Corporation.</p>	<p>MERGERS & ACQUISITIONS</p> <p>Z-MEDICA</p> <p>Represented Z-Medica Corp., a medical device company that develops, manufactures, and markets innovative hemostatic agents, in connection with an investment by DW Healthcare Partners III, LP, a private equity firm focused exclusively on the health care industry.</p>	<p>PRIVATE EQUITY</p>  <p>Alta Equity Partners</p> <p>Represented Alta Equity Partners, a Boston-based private equity firm, in its acquisition of Truist, Inc., a leading software and service provider of corporate philanthropic solutions.</p>
<p>PRIVATE EQUITY/ FINANCING</p>  <p>BALANCE POINT CAPITAL PARTNERS</p> <p>Represented Balance Point Capital Partners, L.P. and First New England Capital III, L.P. in connection with a stock purchase in, and mezzanine debt facility to, ePrize, LLC, a digital promotions agency.</p>	<p>VENTURE CAPITAL</p>  <p>eTouches HELPING EVENT SOFTWARE</p> <p>Represented eTouches, Inc., a global event management software company, in connection with its Series B Preferred Stock offering.</p>	<p>VENTURE CAPITAL</p>  <p>HEALTH WARRIOR WIN THE DAILY BATTLE™</p> <p>Represented Health Warrior, Inc., a marketer of consumer food products, in connection with its corporate restructuring and Series A Preferred Stock offering.</p>

Robinson & Cole is a leading business law firm with approximately 225 lawyers and offices in the finance, technology, and research-rich corridor from New York to Boston. We serve as U.S. counsel to a range of businesses and investors, from start-ups to Fortune 100 companies.

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