

DEAL REPORT

FOURTH QUARTER 2012

2012 was a year of contrast in deal flow and strategic investments. A competitive lending environment particularly favored well-established private equity sponsors and creditworthy borrowers. However, market optimism was tempered by ongoing political and economic uncertainties, including the looming fiscal cliff, the tight race for the US presidential election, regulatory changes, and the Eurozone crisis. Still, a number of industries saw a Q4 2012 investment spike, with buyers and sellers alike keen to close deals by year end. Robinson & Cole's business transaction attorneys continued their active year with mergers and acquisitions, private equity, and financing deals across a range of sectors, including consumer products, manufacturing, medical, nonprofit, software, and media.

MERGERS & ACQUISITIONS



Represented The Nielsen Company, a global information and media company, in connection with its acquisition of SocialGuide.

MERGERS & ACQUISITIONS

journelle

Represented Journelle, Inc., a retailer of intimate apparel, in connection with an equity investment by Triumph Universa AG.

MERGERS & ACQUISITIONS



Represented Nielsen Business Media, Inc., a global provider of integrated information and sales and marketing solutions, in connection with its purchase of the assets of ShowProCo, LLC, and the Tailgating Industry Association, Inc.

MERGERS & ACQUISITIONS



Represented, on a pro bono basis, Person-to-Person, Inc., a nonprofit agency providing basic emergency services, in connection with its merger with Christian Community Action, Norwalk, Inc., a nonprofit, nonsectarian organization.

PRIVATE EQUITY

Merrill Industries, Inc.

Represented Merrill Industries, Inc., in connection with its leveraged acquisition by a group of private equity firms, including Pine Street Capital Partners, Shoreham Capital, Prodos Capital Management LLC, and Advantage Capital Connecticut I, a fund comanaged by Advantage Capital Partners and Ironwood Capital Connecticut.

PRIVATE EQUITY/ FINANCING



Represented Balance Point Capital Partners, L.P., and First New England Capital III, L.P., in connection with a stock purchase in, and senior secured debt facility to, Meridien Research, Inc., a medical research company, and Insearch.not Inc., a clinical business development company.

FINANCING



Represented Webster Bank, N.A., the largest independent bank headquartered in New England, in connection with the extension of senior revolving and term credit facilities provided to a leading managed hosting and cloud provider.

FINANCING

ENHANCED CAPITAL CONNECTICUT

Represented certain Enhanced Capital Connecticut funds in connection with a term loan credit facility to H. Krevit and Company, Inc., a manufacturer of water treatment chemicals.

FINANCING



Represented Webster Bank, N.A., the largest independent bank headquartered in New England, in connection with the extension of senior revolving and term credit facilities provided to a leading engagement marketing agency.

Robinson & Cole is a leading business law firm of approximately 225 lawyers, with offices in the finance, technology, and research-rich corridor from New York to Boston. We serve as US counsel to a range of businesses and investors, from start-ups to Fortune 100 companies.

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