

Robinson+Cole

Data Privacy + Cybersecurity Insider

Leveraging Knowledge to Manage Your Data Risks



CYBERSECURITY

[FTC Announces Cybersecurity Resources for Non-Profits](#)

Non-profit organizations collect, use and disclose personal information just like any other for-profit industry. However, non-profit organizations often don't have the same resources to devote to data security as their for-profit counterparts. The risk is the same, but the ability to defend and respond is more challenging due to more limited resources that can be devoted to cybersecurity protections. [Read more](#)

[Treasury's "Unified Regulatory Sandbox" Proposal—Keeping America's Financial Technology Sector Competitive Will Require Innovation—And Cooperation](#)

In its July 2018 report on "[A Financial System that Creates Economic Opportunities](#)," the U.S. Treasury Department outlined its proposals to identify improvements to the regulatory landscape to "better support nonbank financial institutions, embrace financial technology, and foster innovation."

The Treasury Report contains more than 80 specific recommendations for "Embracing Digitization, Data and Technology," "Aligning the Regulatory Framework to Promote Innovation," "Updating Activity-Specific Regulations," and "Enabling the Policy Environment." [Read more](#)

DATA BREACH

[Parties Seek to Settle Yahoo Data Breach Class Action for \\$50M](#)

We previously wrote about the [Yahoo data breaches](#), subsequent [class action](#) pending in California, and the company's estimate of [potential settlement](#) costs. Based on the Plaintiffs' recent Motion for Preliminary Approval of Class Action Settlement, filed on October 22, 2018, the parties have tentatively agreed to settle the case for \$50,000,000 in settlement funds, \$35,000,000 in attorneys' fees, and \$2,500,000 in

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FEATURED AUTHORS:

[William M. Daley](#)
[Linn Foster Freedman](#)
[Kelly Frye Barnett](#)
[Kathryn M. Rattigan](#)
[Norman H. Roos](#)
[Scott N. Siedor](#)

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expenses. Additionally, class members will be able to avail themselves of various credit monitoring services, and the class representatives who filed the action will be entitled to between \$7,500 and \$2,500 each, exclusive of the settlement funds depending on the nature of their involvement. The settlement would apply to both the pending federal class action—before District Judge Lucy H. Koh—and similar state court litigation. [Read more](#)

NEW + NOW

[Ransomware + Back-Up Plans](#)

Ransomware continues to be an issue for all industries. The latest statistics are concerning about the increase in variants that are introduced into the web on a daily basis. It is nearly impossible for companies to combat the increase in frequency and sophistication of malware attacking networks and systems.

In my experience, companies continue to struggle with developing back-up plans to prepare for a ransomware incident. We are seeing an increase in the amounts demanded in ransomware incidents, and companies often are unable to pay the ransom and must rely on back-up systems to get their business up a running after an attack. [Read more](#)

GDPR

[Apple CEO Calls for Comprehensive U.S. Privacy Laws](#)

Tim Cook, Apple CEO, recently delivered the keynote address for a privacy conference, attended by policy experts and European Union (EU) lawmakers in Brussels, Belgium, where he advocated for new data privacy laws in the United States, similar to the EU's General Data Protection Regulation (GDPR).

Cook said that modern technology has led to the creation of a “data-industrial complex” in which personal data is “weaponized against us with military efficiency.” According to Cook, this problem doesn't just affect individuals, but whole societies. [Read more](#)

AUTONOMOUS VEHICLES

[Ford's Self-Driving Cars to Hit the Roads in D.C.](#)

Last week, Ford Motor Company (Ford) announced its partnership with Washington, D.C.'s city government to start testing self-driving

cars in the beginning of 2019. Ford's self-driving startup business, Argo AI, has already started mapping the city. To date, self-driving cars have only been tested in suburbs and smaller cities. Ford plans to launch its self-driving ride service in 2021 and Washington D.C. will be its second launch city after Miami, Florida, where Ford is already testing. [Read more](#)

[New AI Drive Service Launches in Arlington, Texas](#)

Last week, Drive.ai officially launched a self-driving program in Arlington, Texas. This is the second self-driving service that it has launched on public roads in the last four months; the first was in Frisco, Texas. Drive.ai will deploy its self-driving vehicles in the downtown district which will make this technology available to more than 400,000 residents as well as visitors to the area. The fleet will run on-demand between fixed pick-up and drop-off locations. Rides can be requested either by using one of the kiosks located throughout the service area, or by downloading the Drive.ai app. [Read more](#)

DRONES

[New FAA Operating Restrictions for Drones](#)

The Federal Aviation Administration (FAA), at the request of the Department of Defense (DOD) and the United States Coast Guard (USCG), issued new drone operating restrictions to address concerns about potentially malicious drone operations over certain high-priority maritime operations. [Read more](#)

PRIVACY TIP #163

[Spoofed Telephone Numbers](#)

It used to be that caller ID was a helpful tool to determine whether the person on the other end of the line was someone you knew. The Federal Trade Commission issued a spam alert stating that scammers recently have been spoofing the Social Security Administration's (SSA) 1-800 number in order to try to dupe consumers into believing they are being called by the SSA and asked for information. [Read more](#)



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