

Robinson+Cole

Data Privacy + Cybersecurity Insider

Leveraging Knowledge to Manage Your Data Risks



CYBERSECURITY

Connecticut Releases Cybersecurity Strategy

On July 10, 2017, Connecticut Governor Dannel P. Malloy released the [Connecticut Cybersecurity Strategy](#), which outlines seven key principles to assist with strengthening efforts to protect the state's cybersecurity defenses for individuals, organizations, governmental agencies, and businesses in Connecticut. A more extensive action plan will follow that will be designed to execute the strategy. [Read more](#)

Unusual IoT Hacking Shows Creativity of Hackers

Everything connected to the Internet is hackable and at risk. Still, there are some things connected to the Internet that you just don't think of as risks to an organization. That is, until now. Darktrace has issued its report, [Darktrace Global Threat Report 2017](#), which discusses nine unusual cyber threat scenarios that show, among other things, just how vulnerable Internet of Things (IoT) devices really are and how they can put your organization at risk. [Read more](#)

DRONES

CNN Receives FAA Waiver for Drone Flights over People for Movies and TV

CNN's Aerial Imagery and Reporting (CNN AIR) unit received its Federal Aviation Administration (FAA) Part 107 waiver last week for closed-set drone operations over people for motion picture and television filming. This is the first Part 107 waiver of its kind. While CNN already has a Part 107 waiver to fly drones over members of the public for media coverage (that is, newsgathering and reporting), this new waiver will allow CNN AIR to operate a range of drones over "uncovered people who are participating in filming operations." [Read more](#)

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50 Airports Across the U.S. to Adopt Automated Airspace Authorizations for Drones

By Fall 2017, 50 U.S. airports will start allowing operators of unmanned aircraft systems (UAS or drones) to apply for automated authorizations to fly in controlled airspace around those airports. Specifically, these airports will roll out a Low Altitude Authorization and Notification Capability (LAANC) with all other airports following that lead in 2018. Normally, UAS airspace authorization requests are subject to long waiting periods of up to 90 days and labor-intensive manual approvals. However, the Federal Aviation Administration (FAA) has recently gathered 12 private companies to figure out how third parties can assist the FAA with an automated authorization process for drones to fly in airport air space where safe and approved. [Read more](#)

Record-Breaking Drone Flight Shows Promise for More Commercial Success

Taking off from the Blackpool airport in England, a drone owned by a private company called FlyLogix set a British record last week after successfully completing a 50-mile offshore beyond-visual-line-of-sight (BVLOS) round trip. While drone operations in England are highly regulated, much like they are in the U.S., operators of the Condor's mission were given special permission to fly BVLOS. [Read more](#)

Meeting on Capitol Hill Provokes More Discussion on Expanding Drone Operations in our National Airspace

In Washington, D.C., last week, the U.S. House of Representatives Unmanned Systems Caucus and the Association for Unmanned Vehicle Systems International (AUVSI) held a briefing for congressional staff on technologies that enable unmanned aircraft systems (UAS) to operate longer distances and at higher altitudes in the U.S. national airspace. [Read more](#)

DATA PRIVACY

Employers Monitoring Employees through Biochip Hand Implants

On August 1, 2017, 32M, located in Wisconsin, is offering its employees the ability to have RFID chips implanted into their hands to make purchases at the company break rooms, open doors, use the copy machine, and log on to their company computer. On top of that, the employer-issued chip can store medical and health information.

Participation is voluntary. According to the company, “Eventually, this technology will become standardized allowing you to use this as your passport, public transit, and all purchasing opportunities.” [Read more](#)

INTERNATIONAL DATA PRIVACY

[EU-Japan’s Major Trade Pact Includes Agreement to Review Restrictions on Personal Data Flows between the European Union and Japan](#)

Japan and the European Union [announced an agreement](#) in principle on major components of a substantial free trade deal on the eve of the recent G20 summit in Hamburg. This free trade deal rivals NAFTA in scope and impact, as it will affect 40 percent of the world’s trade. Once finalized, it is expected to remove tariffs and other trade barriers between the EU and Japan on a variety of goods and services. Removing barriers would make European goods and services more competitive in Japan and, likewise, Japanese goods and services more competitive in Europe, likely boosting sales in these markets. [Read more](#)

PRIVACY TIP #98

[Publishers Clearinghouse Imposters Are Stealing Consumers’ Money](#)

We all dream about winning the lottery or seeing the Publishers Clearing House folks secretly coming up our walkway and knocking on our door, telling us we won millions of dollars. Well, I do.

Unfortunately, because we all wish for such luck, criminals prey on our wishes and have come up with a scam where they act like they are from Publishers Clearinghouse and call you to tell you that you won. After the congratulations dies down, they then tell you that you need to send them money to pay for taxes and fees. They ask you to send the money through Western Union or MoneyGram or to send a prepaid gift card, all of which are difficult to track.

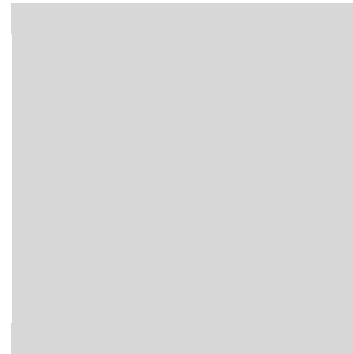
The Federal Trade Commission (FTC) is warning consumers about this scam and has offered several things to know if you are being told you have won a prize:

- Publishers Clearinghouse never calls you ahead of time to give you the heads up. They actually do drive up and knock on your door.
- Publishers Clearinghouse (nor any other legitimate prize promoter) will ever ask you to pay a fee to collect a prize.
- If you are asked to pay a fee to win a prize, report it to the FTC.
- Never send money to collect a prize.
- If you have paid money to a company to redeem a prize

through Western Union, MoneyGram, or a prepaid or gift card company, call the company, advise them of the situation, and report the loss.

- If you have wired money via Western Union to a scammer between January 1, 2004, and January 19, 2017, you may be eligible for a refund.

Buying a lottery ticket may be risky, but at least you have a lottery ticket in your hand. Sending money to claim a “prize” is a scam with nothing in your hand to show for it.



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