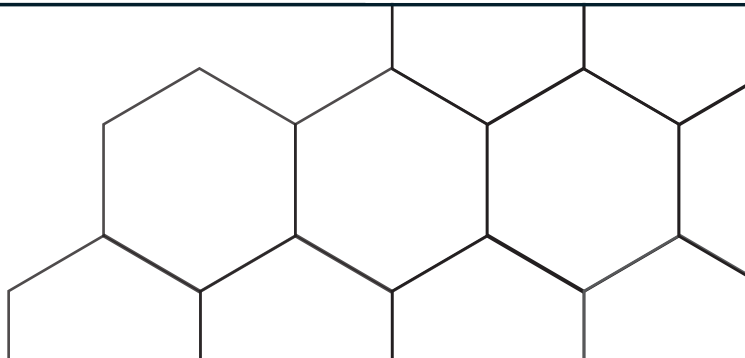


Robinson+Cole

Deal Report



Third Quarter 2015

Robinson+Cole's Deal Team completed an active third quarter, completing successful financings, mergers and acquisitions, securities transactions, and private equity and venture capital deals across a range of sectors, with a notable focus on the food and beverage industry. Below is a sampling of our recent deals.

FINANCING



Represented The Bank of Nova Scotia in connection with the extension of a senior guaranteed term credit facility to a multinational manufacturer and distributor of alcoholic beverages.

MERGERS & ACQUISITIONS



Represented Charitybuzz Inc., a New York City-based Internet company that raises funds for nonprofits through online auctions of worldwide celebrities and brands, in connection with a complex reorganization and sale of equity to a prominent self-made billionaire entrepreneur.

MERGERS & ACQUISITIONS

**MITCHELLS
RICHARDS
MARSHS**

Represented Ed Mitchell Inc., the owner and operator of luxury men's and women's clothing stores, in connection with its acquisition of Mario's, Inc.; Mario's of Seattle, Inc.; and Mario's of Bridgeport, Inc., retailers of fine clothing located in the Pacific Northwest.

MERGERS & ACQUISITIONS



Represented The Nielsen Company (US), Inc. (NYSE: NLSN), a global information and media company, in connection with the sale of its Beverage Data Network (BDN) assets to Vermont Information Processing, Inc. (VIP).

M&A AND SECURITIES



Represented PeerLogix, Inc., a New York City-based digital media and market research company, in connection with its acquisition of a public shell company by reverse merger and simultaneous PIPE financing.

SECURITIES



Represented GrowGeneration Corp., a Colorado-based owner and operator of a network of specialty hydroponic gardening retail stores, in connection with a private offering of securities and other corporate and commercial matters.

PRIVATE EQUITY



Represented Alta Equity Partners, a Boston-based private equity firm, in connection with an equity investment and recapitalization of a company in the food processing and co-packing industry.

VENTURE CAPITAL



Represented Boulder Food Group, LP, an investment fund focused on the food and beverage industry, in connection with its equity investment in Chameleon Cold Brew, LLC, a leading cold brew organic coffee company.

VENTURE CAPITAL



Represented etouches, Inc., a global event management software company, in connection with its Series C-1 Preferred Stock offering.

Robinson+Cole is an Am Law 200 law firm of approximately 200 lawyers, with offices in the finance, technology, and research-rich corridor from New York to Boston. We serve as U.S. counsel to a range of businesses and investors, from start-ups to Fortune 100 companies.