Social Equity and Planning in the 21st Century: Diversity Summit

2016 National Planning Conference
Phoenix, AZ
April 4, 2016
Ethics, Equity, and Communities

'I TOO SING AMERICA'
-- Langston Hughes
An Abbreviated Chronology: Who is Talking about ‘Equity and Communities’?

2005

American Planning Association
Planning and the Black Community Division
Making Great Communities Happen

2015

ARP
2015 Equitable Development Workshop:
Tools and Strategies for Making a Visible Difference in Communities

American Planning Association
Planning and the Black Community Division
Making Great Communities Happen

2015 LOCUS Leadership Summit

PolicyLink
Equity Summit 2015
All in for inclusion, justice, and prosperity

EQUITY 15
October 27-29, 2015, Los Angeles, CA

GREENBUILD 2015
Communities & Affordable Homes Summit
WASHINGTON, D.C. NOVEMBER 17

One DC
Organizing Neighborhood Equity

Funders' Network
For Smart Growth and Livable Communities

Ford Foundation

People & Places
2015 Community Conference
MAR 4-6, 2015, WASHINGTON, DC

Local Government Commission

ACSP
Timeline: Parallel Initiatives

- Advocacy Planning (1965)
- Equity Planning Practice (1969 – 1979)
- Equity Development (1983 – 1987)
- Fair Growth (2000)
- Equitable Development (2000)
Rebuilding America’s Communities: The ReGenesis Project of Spartanburg, SC
Rebuilding America’s Communities:
The 18th and Vine Jazz District of Kansas City, MO
Rebuilding America’s Communities: The City Project of Los Angeles, CA
Rebuilding America’s Communities:
2008 King County Comprehensive Plan Update

News release

King County Executive Ron Sims

Approved 2008 Comprehensive Plan promotes equity, predictability and environmental protections

Oct. 6, 2008

King County Executive Ron Sims: 2008 Comprehensive Plan update was approved today by the King County Council. This is the first of King County’s Comprehensive Plan updates to address global issues such as climate change and equity and social justice.

Executive Sims said, “I would like to thank the King County Council for their support of these critical issues, and for working with me to improve the services and environmental protections we are delivering to the citizens of King County. The Comp Plan has worked well for several years. These new changes will further support smart growth in this region for future generations.”

The main policy changes approved today include:

Climate Change: This is one of the first comprehensive plans in the United States to fully integrate consideration of climate change into land use policies. A new policy giving King County authority to evaluate development proposals subject to the State Environmental Policy Act (SEPA) for their greenhouse gas emissions is included in this update.

Transportation Concurrency: This comprehensive plan update overhauls concurrency modeling practices, making the transportation concurrency process more streamlined and predictable. King County will no longer be conducting tests on individual development proposals. Instead, concurrency status is determined by broad geographic areas called travel sheds, which will be drawn to reflect where travel patterns share common characteristics. The concurrency status of all development proposals, including both residential and nonresidential, will be determined by looking at a single map which will be updated annually. This will result in greater certainty for prospective developers, they will now be able to simply consult an online map to determine whether or not their proposal will be able to obtain a concurrency certificate.

Equity and Social Justice: The King County Equity and Social Justice Initiative takes aim at inequities and injustices in King County. The King County Comprehensive Plan constitutes one of the first King County initiatives to outwardly address equity issues through policy development. This program includes:
“As professionals, our experience affects our process and manifests itself in the aesthetics.”

Kathryn Prigmore, FAIA, NOMA

- Environmental Justice Internship with the U.S. EPA (1994)
- MS Urban and Regional Planning (1998)
- EPA Smart Growth Program (2000 – 2009)
- EPA Office of Environmental Justice (2013 – Present)
- PBCDD member since 2005
CARLTON C. ELEY  
1998 Graduate

“...I am the U.S. Environmental Protection Agency’s leading expert on the topic of equitable development. I work on projects that focus on normalizing the practice of environmental justice during the urban planning process. During my tenure at EPA, I have advanced equitable development through outreach and education, partnership development, policy analysis, research, technical assistance, and national recognition programs. What I like most about my job is developing a specialization that centers on the ‘social responsibility of planners.’ I’m frequently asked to lecture, write, and organize workshops which focus on expanding choice and opportunity for all persons, planning for the needs of disadvantaged groups and persons, and altering policies, institutions, and decisions which hinder the needs of underserved populations. This career path has given me an opportunity to work with some great groups, including the Planning and the Black Community Division of the American Planning Association as well as the National Organization of Minority Architects. Recently, I worked with members of both organizations to develop a vision for arterial enhancements along a one-mile span of the Broadway corridor in Gary, Indiana. In summary, my job is to give sustainability a push by encouraging outcomes that are good for the environment, the community, and the economy, as well as social equity.”

www.urban.uiowa.edu
Working Together for Environmental Justice
Collaborative Problem-Solving Model

1. Issue Identification, Community Vision
2. Community Capacity-Building
3. Consensus Building
4. Multi-Stakeholder Partnerships
5. Supportive & Facilitative Role of Government
6. Sound Management
7. Evaluation, Lessons Learned

EJ CPS Model
Environmental Justice through Planning (1992 – 2016)

We believe that the community must always be at the core of our community work.

- Community Involvement (1998)
- Community Based Participatory Research (2000)
- Community Action for a Renewed Environment (2005)
- Equitable Development (2010)
- Citizen Science (2013)
Conclusions:
A Moment or A Movement?

“The AICP Board of Commissioners can no longer remain silent when one of our nation’s leaders espouses policies of racial segregation.”

– Sam Casella, AICP President (2002)
Conclusions:
A Moment or A Movement?

April 20, 2015
‘The ReGenesis Project’
National Planning Excellence Awards
Seattle, Washington

September 13, 2015
Mayor Stephanie Rawlings-Blake announces she won’t seek re-election.
The Baltimore Sun
Closing Slide

Presenter’s Name: Carlton C. Eley

Organization: U.S. Environmental Protection Agency
Office of Environmental Justice

Resource Links:
https://www.epa.gov/environmentaljustice/equitable-development-and-environmental-justice
https://twitter.com/Equidev