The Need for Advocacy, Diversity, and Inclusion

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For Whom Do We Plan?

- Chief elected official?
- Legislative body?
- Manager?
- Land use commission?
- Individuals?
- Neighborhoods?
- Disenfranchised?
- Future generations?
Are We Advocacy Planners?

Planners as Advocates?

• Not value-neutral technicians
• Planners should “represent and plead the plans of many interest groups” and not follow a single plan that represents the “public interest”
• Neighborhoods and affinity groups should offer their own plans
• Planning commissions are political, not accountable, irrelevant
• Too focused on physical planning; need economic and social planning
Let’s Get Our Ducks In a Row...
Diversity and Inclusion

• Bar association experience
• Definitions and communities
• Identification and confidentiality
• Accessing diversity
What Is APA Doing and What Should It Be Doing?

• Top down or bottom up?
• Membership
• Divisions
• Chapters

• Essential steps
  – Plans
  – Measurable objectives
  – Accountability