

**Robinson+Cole**

## Data Privacy + Security Insider

Leveraging Knowledge to Manage Your Data Risks



### CYBERSECURITY

#### [DOT Issues Proposed Cybersecurity Guidance for Auto Industry](#)

On Monday, October 24, 2016, the Department of Transportation's National Highway Traffic Safety Administration (NHTSA) issued proposed cybersecurity guidance to the auto industry, including auto manufacturers and designers, and manufacturers of vehicle systems and software, designed to assist the industry in developing best practices to safeguard vehicles' systems against cyber-attacks and to protect the data collected in automobiles. [Read more](#)

#### [Malware Attacks against Health Care Sector Rose 67 Percent in Q3 of 2016](#)

The NTT Security Q3 Quarterly Threat Intelligence Report states that the health care industry is the fifth most targeted industry for ransomware (behind financial services, retail, manufacturing, and technology) for all cyber-attacks. [Read more](#)

### DATA PRIVACY

#### [FTC Issues Data Breach Response Guidance](#)

The Federal Trade Commission (FTC) this week issued the publication [Data Breach Response: A Guide for Business](#), which outlines steps it recommends businesses take when they believe a data breach has occurred. [Read more](#)

### INFORMATION GOVERNANCE

#### [The State of File Sync and Share](#)

Now more than ever before, there is an increased demand for employees to share and collaborate on documents with people inside and outside of their respective organizations. For this reason,

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organizations of all shapes and sizes are turning to enterprise file sync and share (EFSS) solutions to provide secure cloud-based file sharing. A recent survey conducted by AIIM (Association of Information and Image Management) expressed the following key findings related to EFSS solutions. [Read more](#)

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## **DRONES**

### **[FAA Holds First Unmanned Aircraft Safety Team Meeting](#)**

The first meeting of the Unmanned Aircraft Safety Team (UAST) was held on October 18-19 in Washington, D.C. This team was announced in August by Federal Aviation Administration (FAA) Administrator Michael Huerta at the White House Drone Day. This team includes a wide variety of stakeholders from drone aviation industries and the government. The team is set to gather and analyze data that will ultimately enhance safe operation of drones in the national airspace. [Read more](#)

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### **[Extra, Extra, Read All About it, News-Gathering Drones Increasingly Hitting the Skies](#)**

Since the Federal Aviation Administration (FAA) started allowing commercial drone operations, media organizations have moved quickly to get their own news-gathering drones in the skies. Recently, Sinclair Broadcast Group (Sinclair) (operator of 173 television stations across the U.S.) announced that it was going “all in” on its news-gathering drone fleet. Sinclair’s announcement of its plans for its UAS team comes soon after CNN’s launch of the CNN Aerial Imagery and Reporting (CNN Air) unit, which has two full-time drone operators dedicated to integrating aerial imaging across CNN’s networks. [Read more](#)

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### **[FAA Issues Guidance for Part 107 Waivers and Airspace Authorizations](#)**

The Federal Aviation Administration (FAA) issued a short press release and guidance on Part 107 waivers and airspace authorizations for commercial drones. Since the final drone operations rule was issued in August 2016, the FAA has approved 81 authorizations and 36 waivers. However, the FAA has rejected 71 waiver requests and 854 airspace authorization applications due to incorrect or incomplete information. [Read more](#)

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## **PRIVACY TIP #58**

### **[Distrust Social Media? Almost All Americans Do But Still Use It](#)**

A recent nationwide poll conducted by The Rad Campaign and Lincoln Park Strategies shows that, although 96 percent of American social media users distrust the ability of social media platforms to protect their personal information, they still use them.

According to the poll, users are very concerned about the protection of their information and would like to see the social media giants do more to protect their data.

The poll showed that users are concerned about hacking, malware infections, and identity theft, and that online tracking and the use of cookies is an issue for 72 percent of those who responded to the survey.

Nonetheless, these users continue to use their social media accounts.

If you are like the users involved in the poll, a suggestion is to make an educated decision on which social media platforms are most useful to you. If you do not believe that one particular platform is worthwhile, take a break from it. Prioritize where you are sharing data and make an educated decision on why you want to use one particular platform.

Once you decide which ones to use, take a look at their privacy policy (yes, really read it) to see what they are doing with your data and review and set any privacy settings that are offered according to your wishes. Take control of your social media accounts and your data.

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