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Data Privacy + Security Insider

Leveraging Knowledge to Manage Your Data Risks



CYBERSECURITY

[NIST Releases Cybersecurity Guide for Small Businesses](#)

We often hear from small businesses that they do not believe they can be a “target” of hackers, or that they are at risk of a cyber intrusion. This thought is naïve, as small businesses are at risk of cyber intrusions, and due to the fact that they do not have the resources to protect their systems like larger organizations, they can be used as a conduit to get into larger companies’ systems. Recognizing the problem, the National Institute of Standard and Technology (NIST) has issued a [cybersecurity guidance](#) for small businesses. [Read more](#)

[FTC Releases Tips and Advice on Ransomware](#)

On November 10, 2016, the Federal Trade Commission (FTC) released tips and advice for businesses and consumers on ransomware. For businesses, the FTC released [Ransomware – A Closer Look](#) and a companion video, [Defend Against Ransomware](#). [Read more](#)

[New Cybersecurity Profile Issued for Maritime Industry on Transfer of Hazardous Liquids in Ports](#)

The National Institute of Standards and Technology (NIST) has teamed up with the United States Coast Guard (USCG) and private industry to issue a new [cybersecurity document](#) that will assist the maritime industry in securing the transportation of hazardous liquids in ports around the United States. The document is in response to the recognition that the transfer process of bulk hazardous liquids by the maritime industry is part of a sophisticated supply chain that uses multiple systems that use the Internet. [Read more](#)

ENFORCEMENT + LITIGATION

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[IMDb Challenges Recent California Law Shielding Actors' Ages](#)

IMDb.com Inc., the creator of the popular online database of movies and industry professionals, has filed suit in federal court challenging the recently enacted California Assembly Bill 1687 that requires the deletion of an individual's age from its online profile upon request of that person. IMDb contends that the requirement violates free speech and unfairly singles out the company. [Read more](#)

[BNV Home Care Agency Settles GINA Violation for \\$125,000](#)

The U.S. Equal Employment Opportunity Commission (EEOC) recently announced that it has entered into a settlement with BNV Home Care Agency, Inc. (BNV) for \$125,000 for violations of the Genetic Information NonDiscrimination Act (GINA). According to the EEOC, BNV violated GINA by engaging in the "unlawful practice of collecting employees' and applicants' genetic information by asking them questions about their family medical history on an employee health assessment form." [Read more](#)

[US Coachways Settles TCPA Class Action for \\$49.9 Million](#)

Last week, an Illinois federal judge approved a \$49.9 million settlement between US Coachways, a national charter bus and bus rental company, and a class of plaintiffs, represented by lead plaintiff James Bull for Telephone Consumer Protection Act (TCPA) violations. [Read more](#)

HIPAA

[OCR Stresses Importance of Authentication in Newsletter](#)

In a recent newsletter, the Office for Civil Rights (OCR) encourages health care organizations to review their procedures around authentication and, "ensure that they have the appropriate safeguards in place." The [newsletter](#) states that "[O]ver the past years, the healthcare sector has been one of the biggest targets of cybercrime. Some of these cybercrimes resulted in breaches due to weak authentication, which has made healthcare entities take a second look at their safeguards and consider strengthening their authentication methods." [Read more](#)

DRONES

[JW Marriott and Drone Maker DJI Partner Up for Drone Experience Program](#)

JW Marriott Hotel & Resorts (Marriott) and DJI, one of the world's largest drone makers, have partnered up to launch the hotel chain's first Drone Experience Program, which will provide guests with the opportunity to test drive DJI's innovative drone technology. [Read more](#)

HEALTH CARE

[Critical Cyber-Attack on Hospitals Now a Reality—A View From "Across the Pond"](#)

This article courtesy of guest bloggers Stuart Knowles and Duncan Astill of Mills & Reeve LLP.

Serious trouble for all health and care providers looms large. The UK National Health Service (NHS) is already doing a lot of work on the problem. However, attacks will get bigger and more sophisticated. The threat to patient safety is real and universal. [Read more](#)

PRIVACY TIP #61

[Beware of Fake Apps That Are Gearing Up for the Holiday Season](#)

The *New York Times* reported last week, that “hundreds of fake retail and product apps have popped up in Apple’s App Store in recent weeks”—just in time to deceive holiday shoppers.

The apps use well-known brand logos to deceive consumers. According to some, there has been a dramatic increase in fake apps this year over previous ones.

What are the risks of using a fake app? First, if you give your credit card number to purchase something from the fake app, you could be at risk of credit card fraud.

Some of the fake apps infect your phone with malware that then has the ability to obtain information from your phone including personal information that may be stored on the phone. Further, the app can infect your phone with ransomware that locks your phone until you pay a ransom. I don’t know about you, but I was having difficulty with my phone yesterday, and not having access to it was really difficult since we rely upon our phones it so much.

The *New York Times* reported that most of the apps are being developed in China (shocking!). Brands should be monitoring for phony apps, but Apple also removed hundreds of fake apps last week and is encouraging users to report any fake apps so it can investigate

and remove it from the App Store. Apple is in the process of reviewing millions of apps, but it is a constant battle.

What should you do to protect yourself? Be very careful about downloading apps that you don't need on your phone. If you want to shop online, go to the official website of the retail company to do your shopping. If you insist on using the app to purchase items, do some basic due diligence to determine it is legitimate before you use it. Sometimes the apps are poorly written (like the old "You have won the Nigerian lottery!" email), do not list telephone numbers for support, have no reviews, and have an odd spelling, which is close to but not the actual name of the company.

So, in gearing up for the holiday season (hard to believe decorations are adorning store windows already), restrict your use of apps for purchases and be careful about which ones you download. Make sure they are real. Happy and safe shopping!

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