

# Data Privacy + Cybersecurity Insider

Leveraging Knowledge to Manage Your Data Risks

## CYBERSECURITY

### [Microsoft Releases Additional Resources for Exchange Flaws and CISA Issues Alert](#)

As we alerted our readers [last week](#), Microsoft announced that its Exchange email servers have been compromised, which is estimated to affect at least 30,000 companies based in the United States. It is reported that the hackers installed web shells (and sometimes multiple web shells) into Microsoft's customers' email servers, giving the hackers back doors into the victims' email content. These web shells allow the attackers to have complete remote control over the victims' emails and to access other information technology assets of the victims. This means they can access all the data contained in the emails and can plant malware or ransomware directly into a company's system without having to use a phishing attack that would rely on an employee to introduce the malicious code into the system. [Read more](#)

### [Security Camera Data Exposed](#)

It should be assumed that everything connected to the Internet can be hacked and exposed, now more than ever. It is commonplace and concerning. Internet of Things (IoT) devices are often developed and sold without a focus on security, because getting the product into the market is the top priority. We have [previously commented](#) that IoT and cloud-based products and services may not be as secure as the user believes. When it comes to security cameras or other security services for home or business, the cameras and information contained in the databases of these cloud-based companies that offer the services may be at risk of exposure. [Read more](#)

## DATA PRIVACY

### [What Are Mental Health Apps Doing with Our Data?](#)

If you type "anxiety" or "depression" into an app store search bar, you will find countless options. While there are many, many different apps to handle all sorts of psychological challenges, there also are many varied ways in which these apps handle the privacy of the users. [Read more](#)

### [Federal Court Finds the California Consumer Privacy Act \(CCPA\) Does Not Apply Retroactively, Dismissing Claims Against Walmart Stemming from an Alleged Data Breach](#)

A federal District Court in California recently dismissed a lawsuit against Walmart that arose from an alleged data breach. (*Gardiner v. Walmart, Inc.*, 20-cv-04618-JSW (N.D. Cal., March 5, 2021). Among other things,

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the court determined that California's Consumer Privacy Act (CCPA) does not apply retroactively, dismissing the CCPA claim because the plaintiff had not specified the date of the alleged breach. [Read More](#)

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### **New Federal Privacy Bill Introduced – Could 2021 Be the Year?**

Bloomberg reported this week that the first comprehensive federal privacy bill of the year was introduced by Representative Suzan DelBene (D-Washington). The bill is known as the [Information Transparency and Personal Data Control Act](#). The key concept of the bill is to protect sensitive personal information, which includes data relating to financial, health, genetic, biometric, geolocation, sexual orientation, citizenship and immigration status, social security numbers, and religious beliefs. This means that companies would need to have opt-in consent from consumers before such sensitive information could be used or disclosed. The bill also provides protections for the information of children under 13 years of age. According to her [press materials](#). [Read more](#)

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### **NEW + NOW**

#### **Pay Attention to the Microsoft Exchange Servers Compromise**

I continue to be amazed in my day-to-day virtual conversations by how many people are unaware of one of the most devastating compromises ever to happen—the recent compromise of Microsoft's Exchange versions 2013-2019. It is critically important for all Microsoft Exchange users (such as those using Office 365) to be aware of the compromise because it could have a significant impact on your business. [Read more](#)

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### **DRONES**

#### **Collaboration Among Drone Industry, Town, and State Government to Preempt Local Ordinance**

This week the Pennsylvania Drone Association, the Pittsburgh Drone Masters, and Allegheny County worked together to address Allegheny County Code § 650-2(A), which prohibits the operation of drones in areas not expressly permitted by the county. Generally speaking, the Federal Aviation Administration (FAA) has jurisdiction of the national airspace at the state level, but Pennsylvania prohibits the use of drones in a manner that places another person in reasonable fear of bodily injury or to conduct surveillance of another person in a private place. Pennsylvania law also preempts and supersedes any ordinance or rule of a municipality that regulates the ownership or operation of a drone. Allegheny County has removed all of its signage citing its local ordinance, and police officers have been instructed to stop issuing citations to drone operators for violating the local ordinance. Now, drone operators will operate in accordance with FAA regulations and the safety and privacy laws of the Commonwealth of Pennsylvania. The idea behind this collaboration was to reinstate some basic rights of local drone pilots and to allow for continued development in the drone industry. [Read more](#)

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### **PRIVACY TIP #275**

#### **Think Twice Before Posting Your Vaccine Card on Social Media**

Some of those who are fortunate enough to have received the COVID-19 vaccine are so excited that they have been posting their vaccine card

on social media accounts. This week's privacy tip discusses concerns of identity theft as a result of that social sharing. [Read more](#)

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