

Data Privacy + Cybersecurity Insider

Leveraging Knowledge to Manage Your Data Risks

CYBERSECURITY

[Cyber-Attack Disrupts Public Services in Fremont County, Colorado](#)

Government offices and public services in Fremont County, Colorado, have been disrupted since August 17, 2022, due to a “cybersecurity event affecting our county computer systems.” As of the official update [issued](#) August 24, 2022, “all of the county’s buildings remain closed. This includes administration and public health buildings.” [Read more](#)

ENFORCEMENT + LITIGATION

[ParkMobile Can’t Escape Data Breach Class Action](#)

The class action lawsuit will continue against ParkMobile LLC for a data breach that affected 21 million users of the parking app ([Baker v. ParkMobile LLC](#)). The ParkMobile app allows users to pay for parking without having to use a traditional meter. The complaint alleges that ParkMobile was negligent in its safeguarding of consumer data, which led to the data breach of users’ license plate numbers, email addresses, telephone numbers, passwords, and other mobile app account information. [Read more](#)

[Oracle Accused of Invading Privacy with Tracking Technologies](#)

A new class action lawsuit was filed in federal court in California against Oracle America, Inc., alleging that it has been invading consumers’ privacy by using tracking technologies to build “digital dossiers” on individual internet users for marketing purposes. The lawsuit alleges that Oracle collects and sells personal information without consent in violation of both state law and federal wiretap law ([Katz-Lacabe v. Oracle America, Inc.](#)). [Read more](#)

[Court Rules that Universities Can’t Scan Students’ Rooms During Remote Testing](#)

In a case brought against Cleveland State University, a federal court has ruled that it is unconstitutional for a state university to require a student to allow a virtual camera scan of their home testing area during a remote proctored exam. The case, [Ogletree v. Cleveland State University](#), arose when a student attending the university during the pandemic was asked to sweep his camera around his room in which tax documents and medications were also stored, although the resulting video didn’t capture anything sensitive. [Read more](#)

[Sephora Settles with California AG for CCPA Violations over Sale of Data](#)

In the first of its kind under the California Consumer Privacy Act (CCPA), Sephora settled an enforcement action with the California Attorney General for violation of the CCPA. Sephora must pay \$1.2 million in penalties and implement a CCPA

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compliance program. The enforcement action alleged that Sephora permitted third parties to create customer profiles that included details related to the brand of their laptops or concealer and eyeliner to use for targeted advertising without consumer knowledge or consent. [Read more](#)

HIPAA

[OCR Settles Improper Disposal Case for \\$300,640](#)

On August 23, 2022, the Office for Civil Rights (OCR) [issued](#) a press release announcing that it had settled with New England Dermatology, P.C. (NED) for \$300,640 “over the improper disposal of protected health information.” [Read more](#)

DATA PRIVACY

[What's in the American Data Privacy and Protection Act?](#)

Congress is considering omnibus privacy legislation, and it reportedly has bipartisan support. If passed, this would be a massive shake-up for American consumer privacy, which has been left to the states up to this point. So, how does the American Data Privacy and Protection Act (ADPPA) stack up against existing privacy legislation such as the California Consumer Privacy Act and the Virginia Consumer Data Protection Act? [Read more](#)

DRONES

[Virginia Tech Mid-Atlantic Aviation Partnership to Lead FAA UTM Field Test](#)

The Virginia Tech Mid-Atlantic Aviation Partnership (MAAP) was selected to lead one of the teams participating in the Federal Aviation Administration's (FAA) unmanned aircraft systems (UAS) traffic management (UTM) Field Test. The UTM Field Test is a research project designed to evaluate the technology and standards being developed to help safely coordinate and prioritize drone flights as drone activity in the low-altitude airspace continues to increase and expand across industries. [Read more](#)

PRIVACY TIP #342

[If You Use Twitter, Be Aware and Stay Tuned](#)

It's easy to assume that popular social media sites utilize their resources to keep your data safe and secure, but this may not always be the case. Today's Privacy Tip discusses current allegations against Twitter which might mean that your data could be at risk. [Read more](#)

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